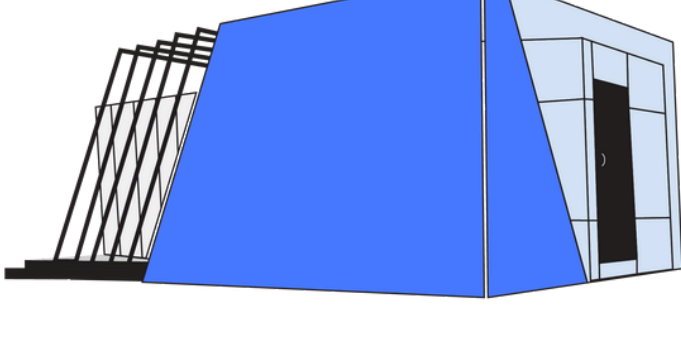


# 8 Ways Autonomous Stores Are Changing the Game

Food and beverage concessions at stadiums and arenas have always been an integral part of the game day experience. But as technology advances, so do the ways we shop.



<p><b>No lines.</b></p> <p><b>No cashiers.</b></p> <p><b>No chaos.</b></p> <p><b>Today's fans prefer autonomous shopping solutions.</b></p>	<p>30% of global fans believe "being able to stay in their seat is the most important way to improve the food and beverage experience at the stadium, closely followed by faster transaction times."</p>
	<p><b>Over 70%</b> of U.S. fans buy food &amp; drink at games and spend an average of \$42/game.</p>

<p><b>59%</b></p> <p>of fans would spend more on food &amp; beverages if wait times were shorter.</p>	<p><b>63%</b></p> <p>of fans said they would use a self-servicing kiosk.</p>
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Source: Oracle Food & Beverage Stadium of the Future Report

**"The best thing you can do for your team is be in your seat and cheering."**  
 – Steve Ballmer, owner LA Clippers

## Autonomous Stores are Optimizing Concessions for Fans



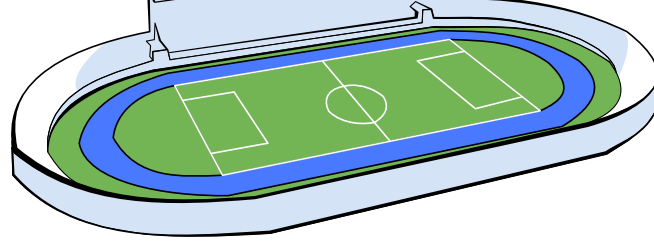
- 1 No Checkout Lines**  
 Fans can grab the products they need and leave the store without having to wait in long checkout lines or interact with cashiers. **On average, customers spend a minute and a half less per transaction.**
- 2 Shorter Wait Times**  
 45% of sports fans have abandoned concession lines at least once in the last year because the wait was too long.
- 3 Improved Fan Experience**  
 AI-powered frictionless checkout provides fans with a convenient, accessible, and personalized experience to purchase items in-store without having to wait in line or stop to scan or pay.
- 4 24/7 Convenience**  
 63% of people think convenience is essential. 66% say they are ready to spend more if it means their purchase will be more convenient.

## A Win for the Fans is a Win for the Home Team: 4 Game-Changers for the Stadium

- 5 Reduced Overhead Costs & Improved Labor Optimization**  
 Retailers reduce the need for excess staff, eliminating high labor costs and optimizing staffing resources.  
 Autonomous stores, on average, significantly lower labor costs by **60-70%.**
- 6 Increased Throughput**  
 Autonomous solutions at concessions provide fans with streamlined ordering and payment processes and reduced waiting times.  
**With these efficiencies, fans are able to rapidly move through concessions, increasing throughput.**
- 7 Increased Basket Size & Revenue**  
 AiFi's solution at the home stadium of the Detroit Lions found that autonomous checkout directly led to a:  
 139% increase in store revenue, 80% increase in basket size, 78% increase in transactions.
- 8 Positive Brand Image**  
 Today's fans desire to be part of a community. Cultural gathering spaces help facilitate this. It's spaces like these that AiFi's tech shines, **enabling fans to enjoy seamless and easy food and beverage experiences.**

## AiFi for Stadiums and Sports Venues

AiFi's camera-only frictionless checkout experience allows fans to purchase items in-store without having to wait in line or stop to scan and pay. Here's how it works:



<p><b>Easy Entry</b>              Shoppers enter the store quickly with their credit card or an app.</p>	<p><b>Seamless Shopping</b>              AI-powered computer vision begins shopper tracking and recognizes products taken.</p>	<p><b>Frictionless Checkout</b>              Shoppers head home completely checkout-free with receipts sent directly to them via SMS or email.</p>
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## Real Fans, Real Wins

<p><b>Mercedes-Benz Stadium</b></p> <p>Revenue <b>240%</b></p> <p>Fan conversion <b>3.5x</b></p> <p>Returning shoppers <b>25-45%</b></p>	<p><b>A Large European Football Stadium</b></p> <p>Transaction time <b>70-18</b> seconds</p> <p>Repeat shoppers <b>30-50%</b></p> <p>Reallocated <b>50%</b> of staff</p>
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AiFi is trusted by:



**"AiFi will play an important role, as we continue to build Intuit Dome's fan experience. AiFi's tech solutions will help us achieve efficiency within our new arena, and allow our fans to focus on the game, or the show, they are attending."**  
 – George Hanna, Clippers Chief Technology Officer

**See AiFi in action. Request A Demo**

[aifi.com](http://aifi.com) | [hello@aifi.com](mailto:hello@aifi.com)

## About AiFi

AiFi, a globally leading AI provider, empowers retailers worldwide to scale autonomous shopping solutions with 100% computer vision. Powered by the most cost-effective and flexible method of deploying cashier-less technology solutions, AiFi's camera-only platform enables businesses to provide a frictionless checkout experience to their customers. AiFi's technology works through cameras and computer vision to allow quick and efficient shopping for various store formats across multiple global retail segments.

To learn more about AiFi, please visit [aifi.com](http://aifi.com).